



# CITY OF ELLISVILLE TRAILBLAZER

Summer  
2023

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## From the Mayor's Desk

Dear Friends and Neighbors,

On Memorial Day we honor our heroes and reflect on the sacrifices made by the men and women who have died in service to our great country. This holiday originated in 1866 after the Civil War claimed more lives than any conflict in U.S. history and required the establishment of the country's first national cemeteries.

Americans had begun holding springtime tributes to these countless fallen soldiers, decorating their graves with flowers and reciting prayers. Since then, there have been countless additional American lives lost protecting our United States, and we honor them all.

This day also reminds us of the true cost of freedom and how fortunate we are to live in a country dedicated to protecting our freedoms.

As we roll into this summer, Ellisville is excited to have many great programs, events, and opportunities to enjoy our community again this year. We have a lot of great articles in this edition, like the one on the ABLE Program and how Ellisville is doing policing the right way or the one on how the City of Ellisville uses Catylist Analytics to help promote economic development in Ellisville. There is information about our Coupon Program for you bargain hunters and

even information on job opportunities.

The second phase of the amphitheater updates is now complete, so we hope to see you at our Thursday night concerts and our 4th of July Celebration at Bluebird Park. You can find more details about these and all of the opportunities in our community this summer on our website. Remember to Shop Local, Shop Ellisville and please check out the Bluebird Awards article and nominate your favorite Ellisville business. We are hoping this year's event will be the biggest and best!

Yours Truly,  
Mayor Mike Roerman

WWW.ELLISVILLE.MO.US

## Ellisville Police Department Receives National Recognition

The Ellisville Police Department in the spring of 2023 became only the fourth agency in the State of Missouri and one of a very few agencies in the country to be accepted as a member agency to the Active Bystandership for Law Enforcement (ABLE) Project. The Georgetown University Law Center's national training and support initiative for U.S. law enforcement agencies is committed to building a culture of peer intervention that prevents harm.

Backed by prominent civil rights and law enforcement leaders, the evidence-based, field-tested ABLE Project was developed by Georgetown Law's Innovative Policing Program in collaboration with global law firm Sheppard Mullin LLP, to provide practical active bystandership strategies and tactics to law enforcement officers to prevent misconduct, reduce officer mistakes, and promote health and wellness.

What this truly means to the citizens of Ellisville is that the police department and its leadership has committed to doing policing the right way and to ensure the safety and security of not only the citizens of Ellisville but all those who choose to live, work, play and visit our amazing City.

The Chief of Police could not be prouder of his agency and the work that the men and women of the Ellisville Police Department do on a daily basis. This commitment to integrity in law enforcement is moving across the nation, but for Ellisville, as only the fourth agency in the entire state to be accepted into the program, it is truly a hallmark for the agency. Additionally, it speaks volumes about the leadership of the City and the support the police department receives from the City Manager, Mayor and Council. We take a holistic approach to policing in Ellisville and that starts with the elected officials and permeates through the agency to the newest police officer.



## The City of Ellisville is Seeking Volunteers for Various Boards and Commissions

The City of Ellisville is seeking committed and community-minded volunteers to fill current and upcoming vacancies in its Planning and Zoning Commission, Board of Adjustment and Economic Development Commission.

Volunteers are essential to many organizations including our City government. The Boards and Commissions serve in an advisory role to the City Council. Each volunteer is to be appointed by the Mayor and approved by the Council. Appointments are made on an as-needed basis. All volunteer positions are unpaid. For a list of vacancies, to apply, or for more information, please visit:

<https://www.ellisville.mo.us/243/Boards-Commissions>

For additional information or if you have questions, contact City Planner Ada Hood at: [ahood@ellisville.mo.us](mailto:ahood@ellisville.mo.us) or (636) 227-9660.

## Everyone Loves Free Advertising, Right?

We have great news for the businesses of Ellisville...the City of Ellisville would like to give every Ellisville business the opportunity to talk about your business.

A Business Spotlight section has been added to the City's home page [www.ellisville.mo.us](http://www.ellisville.mo.us) which promotes Ellisville businesses, just like yours. We want to hear about your sales, new developments, services, and so much more. Inform your community and fellow businesses what you have to offer.

### WANT TO SUBMIT?

We are looking for digital articles, ads, and videos.

Requirements are as follows: ARTICLES/ADS: Resolution: Highest possible, but at least 1,080 x 1,080 pixels Text: 300 characters or less File type: .jpg

VIDEOS: File size: Videos can be up to 5 minutes long, up to 3GB large, and have a maximum frame rate of 30fps.

Minimum width: 120 pixels

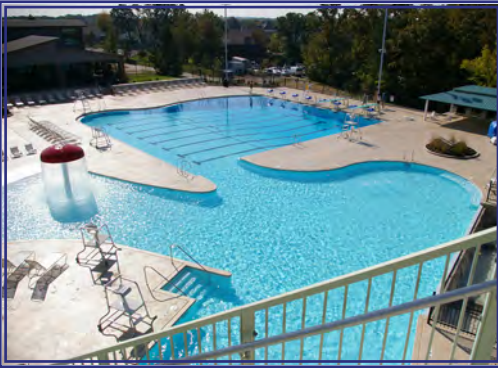
Format: .MP4 or .MOV Supported aspect ratios: 16:9 (horizontal) to 9:16 (full portrait)

### HOW TO SUBMIT?

Send in your articles/ads and video to Ada Hood at [ahood@ellisville.mo.us](mailto:ahood@ellisville.mo.us) or drop off a flash drive at the Ellisville City Hall, 1 Weis Ave, Ellisville, MO 63011.

HELP US GET THE WORD OUT ABOUT YOUR BUSINESS!

## THE EDGE AQUATIC CENTER OPENS MAY 27!



### Normal Hours:

May 27 - September 4 11:30 am - 7:30 pm

The EDGE will be closed when Rockwood School District is in session.

EDGE Aquatic Center Memberships and Resident ID cards can now be purchased online! - <https://www.ellisville.recdesk.com>

### Kids Play!

The EDGE Splash Pad is open just for kids 6 and under Monday and Thursday mornings from 10:00 - 11:15 am

June 5 - August 17 Admission: Kids: \$3 Adults: \$3

## ATTENTION BUSINESSES!

### Coupon Marketing Program

As part of the City's on-going efforts to help our businesses thrive, we are offering you the opportunity to introduce your business to every new resident by including a coupon or voucher in our New Resident Welcome Packets.

### How the Program Works

The City issues approximately forty (40) residential occupancy permits per month. That's forty new households (and potential customers) every month! We ask that you provide the City with enough coupons/vouchers to insert in each Welcome Packet. You decide whether to deliver new coupons monthly, quarterly or bi-annually. There is no fee for the service. Your only expense will be the production of the actual coupons/vouchers. Once you deliver the coupons/vouchers to City Hall, we will take care of the rest.

Coupons/vouchers must offer something free. In addition to offering a 'freebie', we encourage you to add language in your coupon/voucher 'welcoming' the new residents to Ellisville and your business.

**Coupon/voucher may be sized up to 5" by 8" maximum.**

Coupons should be delivered to City Hall, 1 Weis Avenue, Ellisville, MO 63011 between 8 am and 5 pm, Attention: Economic Development. Make sure all your business contact information is included.

## 2023 SUMMER CONCERT SERIES

Bluebird Park  
Thursdays 7-9 pm



### Concert Line-up

June 1	Rockin Chair
June 8	John Hughes Experience
June 15	Trilogy Band with the "Summer Horns"
June 22	Steam Roller
June 29	ARW Abby Road
July 13	Showdown
July 20	Ka Pow
July 27	Raquel & The Wildflowers

During the concerts enjoy food, local artisans and produce (when available)

If you are interested in being a vendor, contact Sally Grobelny at [sgrobelny@ellisville.mo.us](mailto:sgrobelny@ellisville.mo.us)

For more information visit:  
<https://www.ellisville.mo.us>



## Promoting Ellisville's Commercial Real Estate Opportunities

The City of Ellisville uses **Catylist**, an analytics platform, to help promote Ellisville's investment and lease opportunities to business owners, corporate site selectors and commercial real estate professionals. **Catylist** is a national research, technology and marketing platform that tracks all commercial property inventory which is available for lease and for sale, along with transactions in regional markets across the country. Many development and investment organizations use the data aggregated by **Catylist** to identify potential development, sale or lease opportunities. The City of Ellisville encourages our commercial property owners to post their opportunities in **Catylist**, which offers a public view with additional access to very detailed market statistics. It is extremely beneficial for property owners, investors, developers, professional realtors and brokers to post their Ellisville site locations, development or sale opportunities and lease availabilities to **Catylist** for display at no charge.

### Have a location for sale, lease or investment?

Please submit site data or professional PDF flyer directly to the **Catylist** research team at [stl@catylist.com](mailto:stl@catylist.com) to add your development or sale opportunities and lease availabilities to the platform. Flyers, brochures or just an email with the property and availability detail will start the process. We will keep the information up to date for as long as the availability exists. If you have additional questions, please reach out to City staff, Ada Hood at [ahood@ellisville.mo.us](mailto:ahood@ellisville.mo.us) or Bill Schwer at [bschwer@ellisville.mo.us](mailto:bschwer@ellisville.mo.us).

## Ellisville Police Department Code Enforcement Efforts

The Ellisville Police Department prides itself on being a full service professional police department, providing around the clock services to the residential and business community. One of the most important things an agency can do is to assist with order maintenance issues. These things are not necessarily criminal in nature, but can have major impact on a community.

Recently the Police Department decided to take on the responsibility for code enforcement in the City of Ellisville. Already equipped with a phenomenal community-policing unit headed by Sgt. George Corless and recognizing that the CPU handles all manners of quality of life policing issues in the City of Ellisville, taking on Code Enforcement as an additional area of responsibility made perfect sense.

The Ellisville Code Enforcement Inspector is not a sworn police position, rather it is a highly qualified and trained civilian position. Our Code Enforcement Inspector is Patty Fozzard and comes to us with a wealth of background and experience having previously worked in both St. Louis County and St. Charles County code enforcement offices.

You may ask why or when would I contact Code Enforcement? The simple answer is if you have questions about quality of life issues, property maintenance or other non-criminal potential code violations. What is the Ellisville approach to code enforcement? We believe that working with our community members to assist in the care and maintenance of property is an important part of our role. Problem solving is at the top of our list in responding to neighborhood issues. We focus on helping people come into compliance as opposed to using the code to garner revenue. While we can and often do issue summonses, we start with a warning and a frank discussion in how to fix the problem before it requires physical enforcement, as that is always our preference.

If you have questions or code enforcement issues feel free to contact City Hall at (636) 227-9660 and ask for our code enforcement professional Patty Fozzard.

## Electronic Recycling in Bluebird Park

The City of Ellisville partners with Adonis Recycling to provide electronic recycling events on the first Thursday of each month, February – November from 12–5 pm. (Excluding May)

To find accepted items and fees: visit <https://www.ellisville.mo.us>

## Half Cent Sales Tax Storm Water Improvement Project Update

In 2023, the City of Ellisville has several streets scheduled for complete replacement. In the Oaks at Kiefer Creek Subdivision, the remaining section of Autumn Oaks Drive from Autumn Oaks Circle to the cul-de-sac and all of Luggar Wood Court are scheduled for complete removal and replacement. Additional street replacement will be completed in the Westridge Parc Subdivision. The streets being replaced include Westridge Parc Lane from Reinke Road to Salem Way, Barbara Ann Lane (east of Reinke Road), Salem Way (east of Reinke Road) and all of Surrey Meadows Court. These projects are scheduled to be completed by the fall.

In addition to these street replacement projects, the City will complete a project to construct a new sidewalk along the north side of Old State Road, between Pierside Lane and Ridge Road. This project will connect the existing sidewalk near Pierside to the Old State pedestrian crossing located just south of Ridge Road. It is expected to be completed this fall, pending final St. Louis County approval.

The City has contacted all residents impacted by these projects to provide information regarding the proposed improvements and schedules for completion of the work.

These projects are being completed under the Half Cent Sales Storm Water Improvement Tax. The City of Ellisville would like to thank all of the residents impacted by the projects for their patience and cooperation during these improvements. If you would like additional information on these projects, please contact Mike Hartwig, Assistant City Engineer, at (636) 227-9660.



## Professional Leadership Matters in Policing

Captain Andy Vaughn currently serves as the Assistant Chief of Police for the Ellisville Police Department. Mentoring is one of the most important things we can do in Law Enforcement, according to Chief Steven Lewis, and ensuring that we develop future leaders is the best way to serve the community.

To that end, Captain Vaughn attended and recently graduated from the Northwestern School of Staff and Command. The program consists of an intensive leadership and management education program that helps prepare experienced law enforcement professionals for success in senior command positions. Consisting of an innovative combination of academic principles with practical applications, the 10-week SPSC curriculum zeroes in on such critical command-level content as planning and policies, media relations, organizational behavior, budgeting and resource allocation, human resources, contemporary policing, and more. Congratulations to Captain Vaughn on his successful completion of the arduous program, and more importantly congratulations to the Ellisville Community for continuing to support professionalism in policing!



### Job Opening Announcements for Local Businesses

The City of Ellisville would like to help our local businesses get the word out that they are looking to fill immediate employment positions. If you are a business located within the City of Ellisville, send us your job opening announcements and we'll post it on our City website. Please send your job postings to: [ajones@ellisville.mo.us](mailto:ajones@ellisville.mo.us)

### Non-City Sponsored Community Events

The City of Ellisville would like to help you promote your local community events. If you are planning an event within the City of Ellisville, send us your event announcements and we'll be happy to post it on our City website. Please send your community event announcements to: [ajones@ellisville.mo.us](mailto:ajones@ellisville.mo.us)

# INDEPENDENCE DAY CONCERT AND FIREWORKS

TUESDAY, JULY 4, 2023

GRIFFIN AND THE GARGOYLES  
CONCERT & BBQ AND DRINK VENDORS

7:00 pm – 9:15 pm

**FIREWORKS @ 9:15 pm**

### Attention Ellisville Residents!

A limited number of parking passes will be available on a first come first served basis for Ellisville Residents at [ellisville.recdesk.com](http://ellisville.recdesk.com) beginning Monday, June 12 at 9:00 am or in person at the Park Administration Building in Bluebird Park. Parking passes reserved online can be picked up through Monday, July 3 from 8:00 am - 4:30 pm

### Bluebird Park Community Sponsorships

Bluebird Park Amphitheater is a beautiful venue for the City of Ellisville Free Summer Concert Series and Independence Day Celebration and fireworks display. All of these events draw people from all over the West County area, with many people returning year after year. Bluebird Park also hosts special events throughout the year that are generally free to attend or have a small admission charge.

The City of Ellisville is able to host these events by partnering with local businesses and organizations through the Community Sponsorships.

For more information about sponsoring any of these special events contact Sally Grobelny at [sgrobelny@ellisville.mo.us](mailto:sgrobelny@ellisville.mo.us)



### What else is happening in Bluebird Park this summer?

#### Group & Private Swim Lessons @ The EDGE

6 months - 13 years old - all skill levels. Sessions available in June & July

#### Tennis Lessons

Youth and adult lessons - all skill levels. June & July

#### Pickleball Lessons

Youth and adult beginner lessons! June & July

#### AARP Driver Safety Course

August 17 - 9:00 am - 1:00 pm

#### Family Movie Night Series!

June 2 - Minions: The Rise of Gru

August 18 - Light Year

#### Pooch Plunges

Sept. 7 - 5:00 pm - 8:00 pm

Sept. 9 - 9:00 am - 12:00 pm

#### Family Campout

Sept. 16 - 17 - 3:00 pm - 9:00 am

Join us in getting back to nature, with games, hiking, bonfire and more!



For information or to register for programs & special events visit: <https://www.ellisville.mo.us> or call (636) 227-7508.

Follow us! @EllisvilleParksandRecreation

**CALLING ALL  
MUSIC AND DANCE  
GROUPS!**

We invite your group to come out and perform this summer at our newly renovated amphitheater in Bluebird Park at no charge! Make a reservation by calling (636) 227-7508 or email [mfadler@ellisville.mo.us](mailto:mfadler@ellisville.mo.us) or just come out and play, it's up to you! Certain times and restrictions apply.



### **ATTEND THE BLUEBIRD BUSINESS AWARDS EVENT**

The 2023 Bluebird Awards winners will be honored and celebrated at the Bluebird Business Awards Event on Thursday, November 2, 2023. Reserve your seat or table by October 13, 2023.

The networking alone and connections you'll make through the process and at the event can be most valuable.

**BE A SPONSOR:** The deadline for sponsorship is October 13, 2023:

- Bluebird Platinum Level \$2,500
- Robin Diamond Level \$1,500
- Cardinal Gold Level \$750
- Mockingbird Silver Level \$500

### **2023 BLUEBIRD BUSINESS AWARDS**

Do you know of an Ellisville business achieving excellence? Nominate this business for one of the 2023 Bluebird Business Award categories. Accepting applications through October 1, 2023. Submit your nomination (self-nomination is encouraged) on-line at [www.ellisville.mo.us](http://www.ellisville.mo.us).

Businesses may be nominated for more than one award. A business may only win one category award per year and will not be eligible to win that award again for a period of five years.

### **BLUEBIRD BUSINESS AWARD CATEGORIES:**

#### **Community Spirit/Support Award**

For actively creating a positive impact on the community, their workforce and/or the environment

#### **Beautification Award**

For most improved/maintained storefront

#### **Ellisville Project of the Year Award**

For a project or endeavor that significantly enhances the City of Ellisville and helps create lasting value

#### **Special Recognition for Non-Profits**

For Non-Profit organizations serving our businesses

#### **New Entrepreneur Award**

For demonstrating a level of entrepreneurial spirit, leadership, perseverance, innovation and determination

#### **Ellisville Business of the Year Award**

For demonstrating pride and commitment to its clientele

#### **Legacy of Ellisville Award**

For longevity, quality products and/or services, and community service

#### **Big Business of the Year Award**

This award recognizes a business or organization that makes significant contributions to the City of Ellisville. Winners contribute in "BIG" ways to our community!

City of Ellisville  
1 Weis Ave.  
Ellisville, MO 63011-2192  
www.ellisville.mo.us

### City Council Directory

Mayor Mike Roerman  
16273 Autumn View Terrace Dr.  
(314) 479-8988

#### **District 1: Council Members**

Marilyn Niebling  
531 Triton Way  
(314) 602-5113

Rob Compton  
1209 Fairview Dr.  
(636) 394-1762

#### **District 2: Council Members**

Mick Cahill  
42 Covert Ln.  
(314) 281-4112

Greg Sanborn  
445 Bluff Meadow Drive  
(636) 346-4846

#### **District 3: Council Members**

Curt Boggs  
1527 Virginia Dr.  
(636) 484-4343

Amy Hildebrand  
1340 Virginia Dr.  
(636) 795-8878

### Recycling in Ellisville

The City provides at no charge, weekly recycling services to all single family residences. Collection of recyclable goods is every Wednesday. Recycling containers are provided and may be requested by calling City Hall. Although most household items are acceptable, please note the following will not be accepted in the recycling bins: Motor oil, insecticide, herbicide or hazardous chemical containers, hardcover books, plastic shopping bags (these should be returned to your grocery or department store), plastic sheets, tarps or wrap. Monthly electronic recycling is on the first Thursday of each month at Bluebird Park.

### *What's Happening in Ellisville? Subscribe to City News!*

Did you know you can sign up to receive email notifications from the City? Perhaps you'd like to know when the City Council will be meeting next or what's on an upcoming meeting agenda.

Just visit our website at <https://www.ellisville.mo.us> and click on "Notify Me" on the right hand side of our home page.

From there you can subscribe to whatever notifications you'd like to receive! You can also sign up to receive text messages from the City.

