



CITY OF ELLISVILLE TRAILBLAZER

Summer
2022

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From the Mayor's Desk

Hello Friends and Neighbors,

It is so great to be back in person for Council, Commission and Board meetings at City Hall! We are also happy to report that our meetings will continue to be broadcast for remote viewing. During our first in person meeting on April 6th, we were able to see the unveiling of the renderings and plans for our much overdue new City Hall and Police Facility update. If you have not seen the renderings and plans, you can find them on the home page of our website at <https://www.ellisville.mo.us>

Being sworn into my second 4-year term as Mayor at the most recent Council meeting on April 20th was a great honor and a highlight of my time serving the City of Ellisville. It was also an honor to be sworn in the same day as District One Council Member Rob Compton and District Two Council Member Greg Sanborn. This was a great demonstration of why traditional

meetings are so meaningful and why we look forward to them moving forward.

Looking back at the last four years, in some ways it seems like it went by quickly and in others it seems like it started so long ago. Much has happened and a great deal has transpired. COVID was the big unexpected, and it tested all of us in many ways. Regardless, Ellisville stands strong!

My fellow council members did a great job of navigating the challenges we faced. They took care of business while continuously accomplishing a balanced budget and approving beneficial legislation that has led Ellisville to surpass the 10,000 citizen mark for the first time ever and attract a steady flow of new commercial development. We have seen and continue to see many of the old blank or tired canvases get painted into beautiful and vibrant images of progress.

All of the City of Ellisville departments and staff, led by City Manager Bill Schwer have demonstrated excellence through this time and they have done so with enthusiasm. The Ellisville City Hall, Parks Department, Police Department and Public Works all maintain an atmosphere, spirit and culture that is rare in municipal administration or any organization for that matter.

Most importantly, the Citizens of Ellisville did a phenomenal job during this time. You showed resilience, perseverance, and patience through the pandemic and we owe you our gratitude. You have been amazing and we cannot thank you enough for your continued support of the City Council, City Administration and very importantly our local Ellisville Business Community. United we stand and together we thrive!

Yours Truly,
Mayor Mike Roerman

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Ellisville Police Department Achieves Milestone in Accreditation

When Chief Lewis arrived at the Ellisville Police Department in 2017, the agency was unaccredited. One of the priorities for the Chief and the agency was to achieve the status of full accreditation. This is an important goal as the accreditation process involves an outside governing body inspecting the agency, its policies and practices and ensuring that they provide the most current industry wide accepted police practices. In 2019 Ellisville achieved that goal and was accredited by the Missouri Police Chiefs Association with a State Accreditation. Now the hard part began! Once accredited an agency must maintain its policies and procedures and then in a three year cycle must prove to an outside group of assessors that they not only stated they would adhere to best practices of law enforcement but they must prove that they did so every year since initial accreditation. The first reaccreditation is the most difficult part of any accreditation process.

Once again, the Ellisville Police Department met the mark with flying colors. In March of this year, outside Assessors inspected the agency, reviewed 209 total standards, interviewed officers, staff and community members and came to the conclusion that the agency was not only qualified to be reaccredited but did so with high marks. The agency had no major issues and only a couple very minor file issues, with a near perfect onsite inspection! For the community this is affirmation that the police agency that serves the Citizens of Ellisville is doing so with the best police practices known to professional law enforcement and continues to be one of the top agencies in the region. While the St. Louis area has a good number of police departments that are accredited, nationwide only 7% of police agencies maintain accredited status. The Ellisville Police Department is proud to achieve this accomplishment and truly show its community that they care about the services they provide.



The City of Ellisville is Seeking Volunteers for Various Boards and Commissions

The City of Ellisville is seeking committed and community-minded volunteers to fill current and upcoming vacancies in its Planning and Zoning Commission, Board of Adjustment and Economic Development Commission.

Volunteers are essential to many organizations including our City government. The Boards and Commissions serve in an advisory role to the City Council. Each volunteer is to be appointed by the Mayor and approved by the Council. Appointments are made on an as-needed basis. All volunteer positions are unpaid. For a list of vacancies, to apply, or for more information, please visit:

<https://www.ellisville.mo.us/243/Boards-Commissions>

For additional information or if you have questions, contact City Planner Ada Hood at: ahood@ellisville.mo.us or (636) 227-9660.

Bluebird Business Awards Sponsorship Opportunities (Cash or in Kind)

The City of Ellisville presents the Bluebird Business Awards to help showcase the impact and vital role that businesses play in the overall development of our community. Award winners set themselves apart from the competition and are outstanding representatives of the best our City has to offer. Businesses are recognized for their creativity, vitality, stability, relevance, civic involvement, demonstrated commitment to the advancement of the Ellisville business community, corporate responsibility, employee recognition and excellence in service.

This year's winners will be announced and celebrated at the Bluebird Business Awards Program Event on Thursday, November 3, 2022. We encourage all Ellisville businesses to submit nominations for an award category, purchase tickets to attend the event and help sponsor the event. For additional information visit <https://www.ellisville.mo.us> or contact: Ada Hood at ahood@ellisville.mo.us



THE EDGE AQUATIC CENTER OPENS MAY 28!



Normal Hours:

May 28 - September 5 11:30 am - 7:30 pm

The EDGE will be closed when Rockwood school district is in session.

EDGE Aquatic Center Memberships and Resident ID cards can now be purchased online! - <https://www.ellisville.recdesk.com>

Kids Play!

The EDGE Splash Pad is open just for kids 6 and under Monday and Thursday mornings from 10:00 - 11:15 am

June 6 - August 18. Admission: Kids: \$3 Adults: \$2

ATTENTION BUSINESSES!

Coupon Marketing Program

As part of the City's on-going efforts to help our businesses thrive, we are offering you the opportunity to introduce your business to every new resident by including a coupon or voucher in our New Resident Welcome Packets. The City of Ellisville provides every new household with a New Resident Welcome Packet. The Welcome Packet includes historical information regarding the City and brochures explaining when a permit is required.

How the Program Works

The City issues approximately forty (40) to sixty (60) residential occupancy permits per month. That's forty to sixty new households (and potential customers) every month! We ask that you provide the City with enough coupons/vouchers to insert in each Welcome Packet for three (3) months. There is no fee for the service. Your only expense will be the production of the actual coupons/vouchers. Once you deliver the coupons/vouchers to City Hall, we will take care of the rest.

Coupons/vouchers must offer something free. Coupons/vouchers cannot be larger than 4" by 7" maximum. In addition to offering a 'freebie', please add language on your coupon/voucher 'Welcoming' the new residents to Ellisville and your business. Please include information regarding your hours of operation and services.

Coupons should be delivered to City Hall, 1 Weis Avenue, Ellisville, MO 63011 between 8 am and 5 pm, Attention: Economic Development. Please make sure all your business contact information is included.

2022 SUMMER CONCERT SERIES

Bluebird Park
Thursdays 7-9 PM



Concert Line-up

June 2	Dr. Zhivegas
June 9	John Hughes Experience
June 16	Second Nature Horns
June 23	KaPow
June 30	ARW Abbey Road
July 14	The Retro Band
July 21	Horns in the House
July 28	Rockin Chair

During the concerts enjoy food, local artisans and produce (when available)

If you are interested in being a vendor, contact Sally Grobelny at sgrobelny@ellisville.mo.us

For more information visit:
<https://www.ellisville.mo.us>



Thank you to those who participated in the Elevate Ellisville Open House!

On March 30th, the City of Ellisville hosted the Elevate Ellisville Open House at the Parks Administration Building in Bluebird Park. Residents were able to view and share their thoughts on draft components of the Comprehensive Plan, including the goals, strategies, and local actions. Participants also shared their input on proposed development typologies and future land use to guide our community's development and redevelopment opportunities. For those unable to attend in person, the Open House activities were also available online for participation.

A big thank you to everyone who took the time to join us and participate! Your feedback continues to help shape the final Comprehensive Plan. Overall, participants voted in favor of mixed-use development in certain locations along the Manchester Road and Clarkson Road corridors when redevelopment opportunities arise, which could benefit Ellisville by increasing economic vitality, mitigating infrastructure costs, and creating more walkable spaces.

Finalizing the Plan!

We are approaching the final stretch of the Comprehensive Plan development. City staff and the Elevate Ellisville Advisory Committee have provided their final input on the draft plan, which will be presented to City Council for final support and recommendation to the Planning & Zoning Commission for adoption. The community feedback received throughout the process has truly helped shape a strong, community-oriented Comprehensive Plan. We anticipate adoption of the final Comprehensive Plan by the Planning & Zoning Commission on July 19, 2022.

For more information, contact: Ada Hood, AICP, ahood@ellisville.mo.us, (636) 227-9660 x3042



Living Veteran Banner Sponsorship Program

The City of Ellisville presents a unique sponsorship opportunity for Ellisville businesses. The City of Ellisville will install dual banners on the existing light poles in Bluebird Park. The banners will honor our living veterans residing in Ellisville. The banners will feature a military branch and logo, the City logo, the sponsor business name, and/or the names of our living veterans.

Bluebird Park Amphitheater is a beautiful venue for the City of Ellisville's free summer concert series, Independence Day Celebration and fireworks display. The EDGE Aquatic Center is open from Memorial Day weekend through Labor Day weekend. Both venues are located within Bluebird Park and draw people from all over the West County area with many people returning year after year. Bluebird Park also hosts special events throughout the year that are generally free to attend or have a small admission charge.

This sponsorship opportunity will honor our living veterans and provide your business with unparalleled exposure. Your company name will be listed on a banner, as depicted on the mock-ups. The sponsorship banners will be displayed for one year, from July to June. You may apply for an annual sponsorship between January 1st and May 31st. Space is limited, and sponsors are selected on a first-come, first served basis.

For additional information visit <https://www.ellisville.mo.us> or contact: Ada Hood at ahood@ellisville.mo.us



Electronic Recycling in Bluebird Park

The City of Ellisville partners with Adonis Recycling to provide electronic recycling events on the first Thursday of each month, February – November from 12–5 pm. (Excluding June when it will be held Saturday, June 4 from 10 am - 1pm)

To find accepted items & fees: <https://www.ellisville.mo.us>

Half Cent Sales Tax Storm Water Improvement Project Update

In 2022, the City of Ellisville will be completing asphalt street improvements on Marsh Avenue from Clarkson Road to Hutchinson Road, on East Meadow Lane from Manchester Road to Tulip Lane and on West Meadow Lane. These roads are scheduled for removal and replacement of isolated areas of deteriorated curb and gutters along with resurfacing of the existing asphalt pavement. These projects are all expected to take place this summer.

The City also has several streets scheduled for complete concrete street removal and replacement. This includes completing the remaining streets in the Oaks at Ridge Meadow Subdivision. Approximately half of the subdivision streets were rebuilt last year and the remaining streets will be completed this year. This work will include Spring Birch Court, Summer Oak Court, Summer Oak Circle, Summer Oak Drive and the west section of Autumn Bluff Drive. Additional concrete street replacement is planned for a section of East Meadow Lane from Carole Lane to Tulip Lane and a section of Autumn Oaks Drive from Pierside Lane to Autumn Oaks Circle.

Work on these street projects are expected to begin in May and be completed in the fall of 2022. The City has contacted all residents impacted by these projects to discuss the proposed improvements and/or schedules for completion of the work.

These projects are being completed under the Half Cent Sales Storm Water Improvement Tax. The City of Ellisville would like to thank all of the residents impacted by the projects for their patience and cooperation during these improvements. If you would like additional information on the Half Cent Sales Tax Storm Water Improvement Projects, please contact Mike Hartwig, Assistant City Engineer, at (636) 227-9660V/TDD.

Kelly Murray Six Stars of Service

In many industries the star has become a popular rating system used by members of the public to rate the quality of a service or the consumer's experience. In law enforcement, the star system is utilized differently. Police officers wear a star on their uniform to represent five years of law enforcement service. Officers earn an additional star for each subsequent five years of service. For example, an officer with 33 years of service will proudly wear six stars to represent their long-term service to this honorable profession. That is the case with Lieutenant Kelly Murray who recently celebrated his 33rd year in law enforcement, all of which have been with the City of Ellisville.



Many things have changed since Lt. Murray was a rookie officer on patrol. When asked what are some of the most significant changes that he has seen during his career, Lt. Murray said, "The most significant would be centered around technology; it has touched every facet of our job. When I started my career, very few people even had cell phones. Reports were handwritten. Now we use computers for everything. Police work happens in real time. An incident occurs, people use cell phones to call it in and to record events as they happen. It has truly changed how we do our job."

In 33 years, Lt. Murray has had many noteworthy experiences. When asked what he was most proud of, Lt. Murray cites the connections he has made with coworkers, residents, and business owners. "I have been lucky to meet many residents and business owners that I now call friends. I am extremely proud that many of the officers that once reported to me have been promoted within Ellisville in leadership roles".

Lt. Murray was asked what advice he would give to new officers joining the profession. Lt. Murray stated, "My advice is to be prepared to see some of the very best in people and sometimes see the very worst too. We need to treat everyone we meet the way we would like to be treated. Our profession is one of the most honorable professions there is, and we are lucky to do it."

Thank you, Lt. Murray, for your dedication to the citizens of Ellisville and dedication to the law enforcement profession. During your 33 years of service, you have no doubt impacted the lives of so many citizens and coworkers. You have clearly earned the six-star review!

INDEPENDENCE DAY CONCERT AND FIREWORKS

MONDAY, JULY 4, 2022

GRIFFIN AND THE GARGOYLES
CONCERT & BBQ AND DRINK VENDORS

7:00 PM – 9:15 PM

FIREWORKS @ 9:15 PM

Attention Ellisville Residents!

A limited number of parking passes will be available on a first come first served basis for Ellisville Residents at ellisville.recdesk.com beginning Monday, June 13 at 9:00 am or in person at the Park Administration Building in Bluebird Park. Parking passes reserved online can be picked up through Friday, July 1 from 8:00 am - 4:30 pm

Bluebird Park Community Sponsorships

Bluebird Park Amphitheater is a beautiful venue for the City of Ellisville Free Summer Concert Series and Independence Day Celebration and fireworks display. Both of these events draw people from all over the West County area with many people returning year after year. Bluebird Park also hosts special events throughout the year that are generally free to attend or have a small admission charge.

The City of Ellisville is able to host these events by partnering with local businesses and organizations through the Community Sponsorships.

For more information about sponsoring any of these special events contact Sally Grobelny at sgrobelny@ellisville.mo.us



What else is happening in Bluebird Park this summer?

Group & Private Swim Lessons @ The EDGE

6 months - 13 years old - all skill levels. Sessions available in June & July



Summer Tennis Lessons

Youth and adult lessons - all skill levels. June & July

American Red Cross Blood Drive

June 8 - 2:00 pm - 6:00 pm

To schedule an appointment: www.redcrossblood.com



AARP Driver Safety Course

August 18 - 9:00 am - 1:00 pm

Family Movie Night Series!

June 3 - Chasing Wonders

August 19 - Clifford the Big Red Dog

Pooch Plunges

Sept. 8 - 5:00 pm - 8:00 pm

Sept. 10 - 9:00 am - 12:00 pm



Family Campout

Sept. 17 - 18 - 3:00 pm - 9:00 am

Join us in getting back to nature, with games, hiking, bonfire and more!

Bonfire Bonanza

Sept. 23 - 6:00 pm - 8:00 pm

Join us for an evening of hayrides, a bonfire, and a riveting story!

For information or to register for programs & special events visit: <https://www.ellisville.mo.us> or call (636) 227-7508.

Follow us! @EllisvilleParksandRecreation

CALLING ALL MUSIC AND DANCE GROUPS!

We invite your group to come out and perform this summer at our newly renovated amphitheater in Bluebird Park at no charge! Make a reservation by calling (636) 227-7508 or email mmollet@ellisville.mo.us or just come out and play, it's up to you! Certain times and restrictions apply.



ELLISVILLE POLICE DEPARTMENT COMMUNITY SURVEY RESULTS



During the first three months of 2022 the Ellisville Police Department conducted a citizen survey. All citizens received a copy of the survey through the City quarterly mailing. Additionally the survey was posted on social media through the EPD Facebook site.

Citizen ratings for police officers in several areas are reflected in the charts below:

CATEGORY	EXCELLENT	GOOD	POOR
Competence	92.7%	5.7%	1.9%
Courtesy	94.5%	3.6%	1.8%
Demeanor	92.6%	5.9%	1.9%
Fairness	92.8%	5.4%	1.8%

Citizen ratings on Job Performance issues in several areas are reflected below:

CATEGORY	EXCELLENT	GOOD	POOR
Overall Services	88.4%	8.6%	2.8%
Visibility Community	84%	10%	5.7%
Traffic Enforcement	82.3%	8.8%	8.8%
Visibility Neighborhood	70.6%	20.5%	8.8%

Based on the high level of Excellent and Good responses, it appears that the Ellisville Police Department is doing a tremendous job of providing police services to the community. In fact, the department is encouraged by the tremendous increase in the percentage of residents who both stated they see officers in their community and the rise in the “Excellent” category for our agency. The Corona Virus made it more difficult for the Command Staff and our officers to be visible in the community, schools and businesses, and in the last few months, we have worked diligently at renewing these efforts. The Chief personally has walked both the Manchester and Clarkson Corridor and met with over 150 business owners and patrons in the last three months. The Department will continue to improve their communication with the public through social media and community outreach. The goal for the next two years will be to increase our presence in the community through personal appearances, social media improvements and getting back to police/social activities in the community.



A Moody's Analytics Company

Promoting Ellisville's Commercial Real Estate Opportunities

The City of Ellisville now uses Catylist, an analytics platform, to help promote Ellisville's investment and lease opportunities to business owners, corporate site selectors and commercial real estate professionals who are involved in reviewing sites for potential operations. Catylist is a national research, technology and marketing platform that tracks all commercial property inventory which is available for lease and for sale, along with transactions in regional markets across the country.

Many development and investment organizations use the data aggregated by Catylist to identify potential development, sale or lease opportunities. The City of Ellisville encourages our commercial property owners to post their opportunities in Catylist, which offers a public view with additional access to very detailed market statistics. It is extremely beneficial for property owners, investors, developers, professional realtors and brokers to post their Ellisville site locations, development or sale opportunities and lease availabilities to Catylist for display at no charge. These posted location opportunities give potential prospects a well-rounded view of the local business environment. Check out the platform to verify that your development or sale opportunities and lease availabilities are included.



Have a location for sale, lease or investment?

Please reach out to City staff, Ada Hood at ahood@ellisville.mo.us or directly to the

Catylist research team at stl@catylist.com to add your development or sale opportunities and lease availabilities to the platform. Flyers, brochures or just an email with the property and availability detail will start the process. We will keep the information up to date for as long as the availability exists.

City of Ellisville
1 Weis Ave.
Ellisville, MO 63011-2192
www.ellisville.mo.us

City Council Directory

Mayor Mike Roerman
16273 Autumn View Terrace Dr.
(314) 479-8988

District 1: Council Members

Vince McGrath
234 Mar-El Ct.
(314) 853-3480

Rob Compton
1209 Fairview Dr.
(636) 394-1762

District 2: Council Members

Mick Cahill
42 Covert Ln.
(314) 281-4112

Greg Sanborn
445 Bluff Meadow Drive
(636) 346-4846

District 3: Council Members

Curt Boggs
1527 Virginia Dr.
(636) 484-4343

Dan Duffy
258 Bonnie Ct.
(314) 750-0065

Recycling in Ellisville

The City provides at no charge, weekly recycling services to all single family residences. Collection of recyclable goods is every Wednesday. Recycling containers are provided and may be requested by calling City Hall. Although most household items are acceptable, please note the following will not be accepted in the recycling bins: Motor oil, insecticide, herbicide or hazardous chemical containers, hardcover books, plastic shopping bags (these should be returned to your grocery or department store), plastic sheets, tarps or wrap. Monthly electronic recycling is on the first Thursday of each month at Bluebird Park.

What's Happening in Ellisville? *Subscribe to City News!*

Did you know you can sign up to receive email notifications from the City? Perhaps you'd like to know when the City Council will be meeting next or what's on an upcoming meeting agenda.

Just visit our website at <https://www.ellisville.mo.us> and click on "Notify Me" on the right hand side of our home page.

From there you can subscribe to whatever notifications you'd like to receive! You can also sign up to receive text messages from the City.

