

MEETING MINUTES
Economic Development Commission Meeting
Meeting Minutes February 1, 2022

Chair St. Onge called the virtual meeting (via Zoom w/ an open code) to order at 6:04 PM

<u>ROLL CALL</u>	<u>PRESENT</u>	<u>ABSENT</u>
Chair Charlie St. Onge	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Dennis Melton.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Vice Chair Sarah Kinkade	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marc Pemberton.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Secretary Tom Weis	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FJ Schue.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Eric Wolf (Resigned).....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Troy Pieper	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Krystal Keltner	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Also present were:

Ada Hood, City Planner

APPROVAL OF AGENDA

Commissioner Pieper moved to approve the Agenda, and was seconded by Vice Chair Kinkade.

<u>Vote Call</u>	<u>Aye</u>	<u>Abstain</u>	<u>Nay</u>	<u>Absent</u>
Chair St. Onge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dennis Melton.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Vice Chair Kinkade	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marc Pemberton.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secretary Weis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FJ Schue.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Eric Wolf (resigned).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Troy Pieper	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Krystal Keltner.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

APPROVAL OF MINUTES

Vice Chair Kinkade moved to approve the Minutes and was seconded by Commissioner Pieper.

<u>Vote Call</u>	<u>Aye</u>	<u>Abstain</u>	<u>Nay</u>	<u>Absent</u>
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Chair St. Onge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dennis Melton.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Vice Chair Kinkade	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marc Pemberton.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secretary Weis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FJ Schue.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Eric Wolf (resigned).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Troy Pieper.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Krystal Keltner.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OLD BUSINESS

a. Survey

City Planner Hood indicated that the survey was not complete and had not been delivered to Ellisville businesses. Vice Chair Kinkade suggested that the survey be delayed until after the Elevate Ellisville questionnaires and input activities ended. City Planner Hood stated the Elevate Ellisville activity phase would be complete at the end of February. Vice Chair Kinkade also suggested that a description of the survey be included in the upcoming digital newsletter with a link to the actual survey. She then suggested we could follow up with the businesses in two weeks with the actual survey. The Commission agreed.

Chair St. Onge commented that he was very impressed with the Ad Hoc Economic Development group meeting held on January 21, 2022. He was very impressed with the information provided and suggested that the City tout our accomplishments/highlight our efforts on reaching out to the business community. One example he suggested, was to let the community know about the various text amendments the City had done to change the code to allow new businesses in. City Planner Hood agreed and asked how Chair St. Onge envisioned this effort. Commissioner St. Onge suggested an article.

NEW BUSINESS

a. End of Year Report/b. Comprehensive Plan

City Planner Hood summarized the end of year report for the Commission. Chair St. Onge commented on the contradicting opinions from respondents who wanted more business in Ellisville, but also did not want more service-based businesses. City Planner Hood believed that the comments related back to wanting more places to eat and be entertained and promoting sales tax-generating retail, versus service uses which do not generate sales tax. Chair St. Onge asked if the City received taxes from parts used as part of a service. City Planner Hood responded yes.

Vice Chair Kinkade was surprised by the small number of people shopping on line. City Planner Hood commented on the desire by respondents for more small businesses in Ellisville, but

wondered if respondents were also in favor of the housing changes that would be necessary to meet the employee demand.

c. Bluebird Business Awards

City Planner Hood stated that with Tom Reel no longer on the EDC, that a new chair was needed to spear-head the business awards effort. As no one volunteered, Chair St. Onge offered to assist with some of the tasks. Vice Chair Kinkade also agreed to help with some tasks.

d. Training 2022

City Planner Hood indicated that Commissioner Melton had arranged for the SBA to present a session on Access to Capital, via Zoom, on April 7th which the EDC would promote as a collaboration with the SBA for Ellisville business.

Miscellaneous

The Commission discussed the resignation of Commissioner Keltner and the next EDC digital newsletter. Commissioner Keltner stated that she would start the next newsletter on MailChimp. She also agreed to provide training for Planner Hood and Vice Chair Kinkade via Zoom. Vice Chair Kinkade suggested that we advertise for the EDC positions now open (two) in the newsletter. She added that skills/experience in marketing, social media and advertising would be very helpful.

Commissioner Pemberton indicated that he had an employee interested in serving on the EDC. City Planner Hood asked that he file a Nominee Profile Form on the City's website.

Chair St. Onge again suggested an article with bullet points on all the things the city has done to encourage small businesses. Commissioner Pieper suggested that a reduced list highlighting the most significant things the City has done to promote business. Vice Chair Kinkade suggested the article could be used as a segue for the survey article discussed earlier. Chair St. Onge suggested the same for member recruitment.

Chair St. Onge adjourned the meeting at 6:44 P.M.