



MAY 2, 2023

ECONOMIC DEVELOPMENT COMMISSION

Posted: 12:00 pm, Thursday, April 27, 2023

6:00 P.M. CITY OF ELLISVILLE – ECONOMIC DEVELOPMENT COMMISSION

- I. Call to Order – Charlie St. Onge
(Elected November 2022: Chair – Charlie St. Onge, Vice-Chair – Troy Pieper, and Secretary – vacant)
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes – February 7, 2023
- V. Old Business
- VI. New Business
 - a) Election of Secretary
 - b) Bluebird Business Awards 2023 (click here for [website updates](#))
- VII. Adjournment

Respectfully submitted,

LEIGH A. DOHACK
City Clerk

The City of Ellisville is currently working to comply with the Americans With Disabilities Act mandates. Individuals who require an accommodation to attend a meeting should contact our office at least 48 hours in advance at City Hall 636-227-9660 (V/TDD).

MEETING MINUTES
Economic Development Commission Meeting
Meeting February 7, 2023

Chair St. Onge called the meeting to order at 6:00 PM and led the Pledge of Allegiance

<u>ROLL CALL</u>	<u>PRESENT</u>	<u>ABSENT</u>
Chair Charlie St. Onge	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Secretary Tom Weis	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Vice Chair Sarah Kinkade	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marc Pemberton	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Raquel Morris.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FJ Schue.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Courtney Glazer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Troy Pieper	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Pay Mawhinney	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Also present were:

Ada Hood, City Planner

APPROVAL OF AGENDA

Commissioner Pieper moved to approve the agenda and was seconded by Commissioner Kinkade

<u>Vote Call</u>	<u>Aye</u>	<u>Abstain</u>	<u>Nay</u>	<u>Absent</u>
Charlie St. Onge.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sarah Kinkade.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marc Pemberton.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Weis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FJ Schue.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Raquel Morris.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Troy Pieper	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courtney Glazer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Pat Mawhinney	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

APPROVAL OF MINUTES

Commissioner Kinkade moved to approve the minutes and was seconded by Commissioner Pieper

<u>Vote Call</u>	<u>Aye</u>	<u>Abstain</u>	<u>Nay</u>	<u>Absent</u>
Charlie St. Onge.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sarah Kinkade....................

Marc Pemberton....................

Tom Weis....................

FJ Schue....................

Raquel Morris....................

Troy Pieper....................

Courtney Glazer....................

Pat Mawhinney....................

OLD BUSINESS

a. 2022 Bluebird Business Awards

The Economic Development Commission discussed the 2022 Bluebird Business Awards. Several commissioners indicated they received very good feedback regarding the event. The Commission questioned whether every business was invited. Planner Hood responded that every business had been invited multiple times to attend the event. A comment was made that most of the attendees to the event were from, a small pool of businesses.

NEW BUSINESS

a. 2023 Bluebird Business Awards

The Commission discussed whether to hold the 2023 Bluebird Business Awards. Commissioner Tom Weis commented that funds could be used to host a happy hour instead. Commissioner Pat Mawhinney asked if residents could attend. He then asked if the information and forms could be found online. City Planner Hood responded affirmatively to both questions. Commissioner Sarah Kinkade stated that she went door-to-door to several businesses, but was told that the application to nominate their business was too time consuming.

Mayor Mike Roerman informed the Economic Development Commission that he would work on getting the Chamber of Commerce to promote and advertise our event. Commissioner Pat Mawhinney asked what other local cities do for their businesses. Mayor Mike Roerman responded that Ballwin and Manchester do not have an awards program. Mayor Roerman added that we lost a lot of momentum during COVID.

Commissioner Weis moved to hold the 2023 Bluebird Business Awards event and was seconded by Commissioner Pieper

Vote Call Aye Abstain Nay Absent

Charlie St. Onge....................

Sarah Kinkade....................

Marc Pemberton....................

Tom Weis....................

FJ Schue.....

Raquel Morris.....

Troy Pieper

Courtney Glazer

Pat Mawhinney

After deciding to move forward with the 2023 Bluebird Business Awards event, City Planner, Hood discussed using the city’s third-party marketing consultant help promote the event. She stated the consultant would work on a blog highlighting the reasons for businesses to self- nominate their business, including publicity in the West Newsmagazine. City Planner Hood added the consultant would also help simplify the online nomination form. She also stated that for 2023 each business that submits a complete nomination will receive two free tickets for the event.

One of the commissioners suggested developing a flyer which businesses could place on their window promoting the event. Commissioner Mawhinney suggested posting on social media.

Mayor Roemerma thanked the commissioners for their service.

b. E-Newsletter

City Planner Hood informed the EDC that the business newsletter was now being published monthly, instead of quarterly.

ADJOURNMENT

Chairman St. Onge adjourned the meeting at 7:20 P.M.