

City of Ellisville



# Trailblazer

Fall 2011

## Ellisville's Annual 5K Run



### Ellisville's 3rd Annual 5K Run/Walk to Benefit the Special Operations Warrior Foundation

The City of Ellisville's Parks and Recreation Department is hosting our third annual 5K Run/Walk in Bluebird Park on Saturday, October 8. Again this year the City has chosen to partner with a very worthy charity, the Special Operations Warrior Foundation. This charity provides full scholarships to children of fallen special operations military personnel and financial assistance for families to be with wounded special operations personnel. Today, the Foundation is assisting more than 800 deserving children from Army, Navy, Air Force, and Marine Corps special operations personnel who made the ultimate sacrifice for their Country.

All race proceeds from the 5K event will go to the Foundation. For more information on the Foundation and how they serve the community, go to [www.specialops.org](http://www.specialops.org).

The run will begin in scenic Bluebird Park, and the course features slight inclines, gentle hills and flat stretches winding throughout the neighborhood streets

of Ellisville. This is a great course to go at your own pace, make it an all out race, or make it a morning stroll. All fitness levels are welcomed.

The run will start at 8:30 a.m. on Saturday, October 8. Check in time is from 7:30 – 8:15 a.m. In addition, there is a free Kids Fun Run immediately following the 5K run. Following the Kids Fun Run, an award ceremony will be held.

Registration for the event is \$25.00 through October 5, and \$30.00 on the day of the event. You can register online at [www.getmeregistered.com](http://www.getmeregistered.com), by mail, or at the Ellisville Parks Administration Building.

For questions or to request more information, contact the Parks and Recreation Department at 636-227-7508.

### Thank you 5K Sponsors!

Carmody's Pub & Eatery  
The Pasta House Company  
Elegant Designs Day Spa  
M&I Bank  
First Baptist Church of Ellisville  
Metro West Fire Fighters  
Ellisville Veterinary Hospital  
West Newsmagazine  
Allied Waste Services  
Renee Johnson's Dance Studio  
The Fountains of West County

Bethesda Health Group  
AmerenUE  
Anheuser-Busch, Inc.  
Kids International  
All Star Distributing  
Beuckman Ford Inc.  
Cherre Orthodontics  
Allen Roofing & Siding  
Dierbergs

**Got Drugs?**October 29, 2011  
10:00 AM - 2:00 PM

## **PRESCRIPTION DRUG TAKE-BACK PROGRAM**

On Saturday, October 29, from 10 a.m. until 2 p.m., the Ellisville Police Department will again be participating in the DEA National Prescription Drug Take-Back Program along with other local police agencies. The event will be held at the Ellisville police station, 37 Weis Avenue.

National Prescription Drug Take-Back Day addresses a vital public safety and public health issue. More than seven million Americans currently abuse prescription drugs, according to the 2009 Substance Abuse and Mental Health Services Administration's National Survey on Drug Use and Health. Each day, approximately, 2,500 teens use prescription drugs to get high for the first time according to the Partnership of a Drug-Free America. Studies show that a majority of abused prescription drugs are obtained from family and friends, including the home medicine cabinet.

The Ellisville Police Department welcomes area citizens to drop off any unused or expired prescription and over the counter medications. This includes tablets, capsules, small vials (injectibles), and all other solid or liquid dosage forms. Needles will not be accepted. This program is free and anonymous and no requests for identification will be made. For additional information, contact the Ellisville Police at 636-227-7777, or to find a collection site other than the Ellisville Police Department, go to [www.dea.gov](http://www.dea.gov) and click on the National Prescription Drug Take-Back Day icon.



## **HALLOWEEN TRICK OR TREATING**

Kids of all ages look forward to Halloween for many reasons. They like dressing up in costumes, but mostly, they like getting and eating the candy and treats! Who wouldn't?

The City of Ellisville wants to make sure your child's Halloween is a memorable holiday. The Ellisville Police will be out patrolling the neighborhoods and manning the police station on this special night. Officers will be handing out caramel apples sealed in individual plastic covers. To help make Halloween safer for kids in the community, the police department provides children with reflective Halloween bags that make them more visible at night. Residents can pick up the Halloween bags at the Ellisville Police Station before going Trick or Treating. If you have any questions, please contact Sgt. Nancy Walker at 636-227-7777 or [nwalker@ellisville.mo.us](mailto:nwalker@ellisville.mo.us).

## **NEW STREET TREE PLANTING PROGRAM UNVEILED**

### **What is the Street Tree Planting Program?**

The City of Ellisville Department of Public Works has earmarked \$1,000 for a 50/50-match program funding the installation of street trees along City of Ellisville maintained streets. The program is offered to residents with property adjacent to public City rights-of-way. The City will fund half of the cost for the plant material and installation, on a first-come, first-serve basis. Residents select their tree from a list of available trees, and pay their share of \$75 per tree in advance at the time of application. Once all requests have been processed, the City will plant all trees within a predetermined two-week period in October/November, weather permitting. Watering, trimming, and all other maintenance following the planting will be the responsibility of the homeowner. All new trees will be placed between the curb and the sidewalk. On properties without sidewalk frontage, the city will place trees behind the edge of the pavement. All trees will be planted within the street right-of-way and not on private property.

### **How do I participate in the Street Tree Program?**

- STEP 1** Complete an application that includes selecting the type of tree you would like to be placed along your property from the list of those available.
- STEP 2** Deposit your share of the cost for the tree and installation with the City of Ellisville.
- STEP 3** Place the stake, provided by the City, marking the location of where you would like your tree to be planted.
- STEP 4** The City will verify the location you have selected for compliance with street tree planting guidelines and potential utility or traffic conflicts.
- STEP 5** Trees will be planted by the City's contractor once all applications have been received and processed.

At the time of planting your tree will:

- ❖ Be approximately two (2) inches in caliper
- ❖ Be approximately eight (8) feet in height
- ❖ Be fertilized
- ❖ Have mulch placed at the base of the trunk

**STEP 6** Enjoy the many benefits of your new tree.

Please call the Department of Public Works if you have questions regarding the Street Tree Planting Program at 636-227-9660.

## **Upcoming Park Programs**

### **Petite Poms - Thursdays -**

**Oct 13- Nov 17 - 10-11:00 am**

*Park Administration Center - Cost: \$75/person*

### **Action Heroes - Wednesdays -**

**Oct 12-Nov 16 - 10-11:00 a.m.**

*Park Administration Center - Cost: \$75/person*

### **Faithful Fitness Boot Camp**

Monday, Wednesday, Friday

5:45- 6:45 a.m., Aug 29-Sept 23

Sept 26-Oct 21 - Cost: \$99/person

### **Babysitting Basics - Saturday, Nov 12**

**9:00 a.m.-Noon -Cost: \$28/person**

*Park Administration Center - Ages: 12-15 yrs.*

### **Fall Hayrides -Thursdays - 6:30-8:00 pm**

Oct 13 (raindate Oct 14); Oct 20 (raindate Oct 21); Oct

27 (raindate Oct 28); Nov 3 (raindate Nov 4) Costs: \$7/

*Resident; \$9/Non-Resident*

### **Start Smart Sport Development - Tuesdays**

**Oct 11-Nov 29 - 10-11:00 a.m.**

*Park Administration Center - Cost: \$40 (\$32 Residents)*

### **First Aid Basics for Kids**

**Saturday, Dec 10 9-11:30 a.m.**

*Park Administration Center - Kids ages 9-12*

**Continued on page 7**

## NATIONAL NIGHT OUT **HOT** BUT SUCCESSFUL

Across the country, thousands of communities including the City of Ellisville united against crime, neighbor to neighbor, in the 28<sup>th</sup> Annual National Night Out.

In Ellisville, there were four neighborhoods that participated in this year's National Night Out despite the extreme heat. Cherry Hills West grilled hotdogs and hamburgers for residents who gathered in Mockingbird Park. Mar-el Court served grilled hotdogs, potato salad and ice cream while they sat in lawn chairs and visited with their neighbors. Polo Lake supplied a giant water slide for the children and served hotdogs, chips, snow cones and drinks. Ranchmoor used the night to visit families with the police to talk about starting a Neighborhood Watch in the subdivision. They were able to sign up several families.

Each area was assigned officer(s) to visit with them throughout the event while others, including City officials, visited each area. Mayor Matt Pirrello, City Manager Kevin Bookout, Council Member Dawn Anglin, Council Member Linda Reel, Lt. John Connor, Sgt. Nancy Walker, Det. Al Carter, Det. Brian Gillaspie, Patn. Corey Smith, Patn. Chuck Kraus, Patn. John Rakonick and Patn. Doug Algren visited with the residents, and gave out much appreciated National Night Out fans, whistles, stickers, and crime and safety brochures. Everyone seemed to have a great time while getting to know their neighbors, police and City officials.

"Dedication toward our community comes in many forms and partnering with the police to keep your community safe is one of them" stated Sgt. Walker, who also wanted to thank everyone who helped organize and participated in the event.

Next year, the City of Ellisville will be changing the National Night Out date to the first Tuesday in October. Mark the date now, October 2, 2012, and start planning your neighborhood events! We hope the changed date will encourage more folks to get outside and meet their neighbors, City officials and law enforcement personnel. October is bound to be cooler than August was this year!

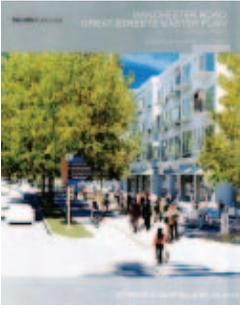


## APRIL 3, 2012 GENERAL ELECTION

An election will be held on Tuesday, April 3, 2012, to elect a mayor and a council member from each of the three Districts. **CANDIDATES FOR THE OFFICE OF MAYOR or COUNCIL MEMBER** may file an application in writing with the City Clerk, or in her absence with the City Manager, at the Ellisville City Hall, #1 Weis Avenue, between the hours of 8:00 a.m. Tuesday, **December 13, 2011**, and 5:00 p.m. Tuesday, **January 17, 2012**, with the following **exceptions**: City Hall will be closed on Monday, December 25, 2011; closed Monday, January 2, 2012; and closed Martin Luther King Jr. Day, Monday, January 16, 2012.

Applicants for the office of Mayor must be at least 25 years of age, and applicants for Council Member must be at least 21 years of age. Additionally, all applicants must: (1) be a qualified voter in accordance with State Statutes; (2) be a resident of the City of Ellisville for one year preceding the election; and (3) not owe any unpaid taxes to the City of Ellisville.

Polling places will be published shortly before voting day and all registered voters should also receive postcard notification of your polling place from the St. Louis County Board of Election Commissioners. If you have not already registered to vote, you may do so at all motor vehicle registration offices, at most State offices, at the Ellisville City Hall, or by mail with the appropriate form. For more information regarding registration, or for the location of your nearest registration site, call the St. Louis County Board of Election Commissioners at 314-615-1800. March 7, 2012, is the last day to register to vote in the April 2012 election.



## GREAT STREETS MASTER PLAN

As of January 2011 the work on the Manchester Road Great Streets Master Plan is complete, and the Cities of Ellisville, Wildwood, Ballwin, Winchester and Manchester have started implementing the plan. The plan spans the Manchester Corridor from Highway 109 to Highway 141 (west to east). The first step in implementation is to adopt the plan, and Ellisville was the first municipality to adopt the Master Plan as part of the City's Comprehensive Plan on April 13, 2011. The City of Ballwin has followed suit and the Cities of Wildwood, Winchester and Manchester are discussing the Master Plan with their respective Planning Commissioners. In tangent with adoption, the Mayors, City Managers, City Attorneys and City Planners have continued to meet to discuss the creation of an overlay district along Manchester Road for the purpose of improving the entire corridor. Funding generated from the district will be used to provide the 20 percent local match required when receiving federal grants, which typically make up the remaining 80 percent of a given project. The Master Plan also identifies the need for a district representative dedicated to the implementation of the Plan and the promotion and success of the corridor. It is anticipated that some of the improvements will occur as redevelopment naturally occurs along the corridor, however, the City hopes to encourage other redevelopment in key locations and in these instances, the City plans to apply for federal funds. In a recent meeting, it was determined that a sales tax would not be used as a means for funding.

The work on the Master Plan started with an inventory and analyses of the corridor. The analyses revealed the corridor has "far more acreage zoned for retail than the market can support, either today or over the next three decades." The Master Plan identified four nodes at which development densities should be increased. A node is recommended at the intersection of Clarkson

and Manchester in Ellisville. The Master Plan also recommends the Cities pursue other uses such as mixed-use office and residential in between the nodes to help support the retail activity within the nodes by increasing the daytime and overall population.

City Staff is currently working on an application for enhancement funds to implement the signage and way-finding recommendations of the Master Plan. The recommendations call for the installation of new illuminated signs with street names and address ranges along the entire Corridor. Additionally, the poles and masts are to be painted black for improved aesthetics and a uniform look to the corridor. Bollards placed at key locations will display the municipality logo and block address range. Finally, way-finding signage will direct passers-by to main attractions within the Cities.

Another significant project currently being explored is a coordinated effort with the Missouri Department of Transportation to complete all sidewalk connections along the corridor. MoDOT has allocated funding to resurface the Corridor in 2014. The MoDOT project is limited to resurfacing the street, and the Cities are working towards expanding the project to include the complete connectivity of sidewalks. The endeavor is a large one, but MoDOT seems receptive to the idea, and there appears to be a good chance of securing federal funding to help with the cost.

There are many aspects and recommendations in the Master Plan, such as landscaping, storm water drainage, land use and public art to name a few. The Master Plan is a comprehensive document with recommendations to do things differently than in the past; it suggests Cities take the lead in guiding development, instead of reacting to development proposals. The Master Plan is a road map with recommendations on how to encourage transformation of the Manchester Corridor from an auto-dominated highway that moves people from point A to point B to a Great Street that fosters place-making and community; our community.

## SAVE MONEY WHILE INCREASING THE COMFORT OF YOUR HOME

St. Louis County recently began a new program called St. Louis County SAVES. SAVES stands for Sustainable and Verifiable Energy Savings. This is a new low-interest rate financial program for owner-occupied single family homeowners in St. Louis County designed specifically for energy efficiency improvements to homes. Improvements include windows, doors, roofing, HVAC, etc. The City of Ellisville entered into a cooperation agreement with St. Louis County in order for our residents to be eligible to participate in the program.

For more information, please visit [www.stlouiscountysaves.com](http://www.stlouiscountysaves.com).

### Residential Energy Efficiency Loans

Residential Energy Efficiency Loans	Unsecured, personal loan
Eligible properties	Owner-occupied, single-family homes
Individual eligibility requirements	FICO score $\geq$ 660; Debt-to-income ratio $<$ 45%
Loan amounts	\$2,500 to \$15,000
Loan term	Flexible up to 10 years
Loan rate	3.5% interest rate; APR will vary based on loan fee and term.
Eligible improvements	Energy-saving improvements pre-qualified by the County's program, such as air sealing, insulation and high efficiency HVAC and water heating equipment.

### St. Louis County SAVES™ : Step Up to the Plate!

Batter Up!	Choose to have an energy assessment or pick from the St. Louis County SAVES™ Eligible Improvements List.
1st Base	Select a St. Louis County SAVES™ authorized contractor to get an estimate on qualifying energy improvements.
2nd Base	Apply on-line for a residential energy efficiency loan.
3rd Base	Your contractor makes energy efficiency improvements and is paid after the work is completed to your satisfaction.
Home Run!	Enjoy your more comfortable home and energy savings!

## 2012 CITY CALENDARS

With many households using the Internet for information and updates on City events, we have received many comments recently that the Ellisville City Calendar isn't needed as much as it once was. In response to those comments and in an attempt to be more cost effective with City resources, we have reduced the number of City Calendars that will be printed and will no longer mail them to every household. Beginning November 14, 2011 on a first-come, first-serve basis, the 2012 Ellisville City Calendar will be available at City Hall and the Park Administration Facility for pick up. Or, we can mail you one; just call City Hall at 636-227-9660 or email us at [cityhall@ellisville.mo.us](mailto:cityhall@ellisville.mo.us) to let us know.

## BLUEBIRD PARK HONEYSUCKLE REMOVAL DAY

The Ellisville Park Board and the Open Space Council are coordinating a honeysuckle removal day in Bluebird Park on Saturday, November 5 from 9 a.m. – 12 noon. Honeysuckle is not native to the area and is an invasive plant that takes over in wooded areas and chokes out any growth of new native plants and small trees. If you are 14 years of age or older and interested in gaining service hours or want to help preserve Bluebird Park, please join the Ellisville Park Board and the Open Space Council for a morning of work in Bluebird Park. If you are interested, call the Park Office at 636-227-7508 or e-mail [lblumer@ellisville.mo.us](mailto:lblumer@ellisville.mo.us) to sign-up.

### Service Requests, Concerns or Questions

There are many avenues residents can take if they have a City-related request, concern or question. Calling City Hall at 636-227-9660 is the quickest way to get an answer to your question or resolve a problem. Another quick option is to access the City's website, [www.ellisville.mo.us](http://www.ellisville.mo.us), and complete a Service Request/Comment Form online. This method delivers the completed form immediately to the appropriate department. The Service Request Form below can be mailed or delivered to City Hall, 1 Weis Ave. Ellisville, MO, 63011. Simply complete the form by providing a brief description of the request and the location. Fill in your name, address, and daytime number so that we may keep you informed. However, if you wish to remain anonymous, please contact a Council Member. Staff is not permitted to take anonymous complaints.

#### Service Request Form

If you have a city-related request or question, please complete the form below. Provide a brief description of the request and the location. Fill in your name, address, and daytime number so that we may keep you informed. Mail or deliver to City Hall, 1 Weis Ave. Ellisville, MO 63011

Please indicate your problem by marking the appropriate box:

- |   |  |
|---|--|
| <input type="checkbox"/> Speeding           | <input type="checkbox"/> Sidewalk          |
| <input type="checkbox"/> Illegal parking    | <input type="checkbox"/> Dogs Barking      |
| <input type="checkbox"/> Litter             | <input type="checkbox"/> Weeds             |
| <input type="checkbox"/> Tree Trimming      | <input type="checkbox"/> Pedestrian Trails |
| <input type="checkbox"/> Traffic Sign       | <input type="checkbox"/> Parks             |
| <input type="checkbox"/> Street Maintenance | <input type="checkbox"/> Street Light      |
| <input type="checkbox"/> Abandoned Vehicle  | <input type="checkbox"/> Noise Nuisance    |
| <input type="checkbox"/> Stormwater         | <input type="checkbox"/> Traffic Signal    |

Brief Description (or other problem not listed)

Location of Problem

Your Name \_\_\_\_\_  
 Your Address \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_

### UPCOMING PARK PROGRAMS

(Continued from page 3)

#### Family Adventure Day Saturday, Oct 1

9:00 a.m. - 3:00 p.m.

Camp Wyman, Eureka - Cost: \$52/person (includes lunch) - Ages 12+.

#### Howl-Oween Canine Costume Contest

Saturday, Oct 29

10-11:00 a.m.

Bluebird Park Tennis Courts  
Cost: \$7/dog; \$10/dog/owner duo

#### Breakfast with Santa - Saturday, Dec 3;

9:30 - 10:30 a.m. -

Park Administration Ctr.  
Cost: \$3/person - Children under 1 are free!

#### Canine Christmas - Saturday, Dec 3;

Noon - 2:00 p.m. -

Park Administration Center  
Cost: \$5/dog

If any of these programs are of interest to you, please visit our website at [www.ellisville.mo.us](http://www.ellisville.mo.us) for additional information, or call the Park Administration Center at 636-227-7508.



City of Ellisville  
1 Weis Avenue  
Ellisville, MO 63011-2192  
www.ellisville.mo.us

PRSR STD  
U.S. POSTAGE  
PAID  
BALLWIN, MO  
PERMIT #110

Dated Material  
Deliver by 9-23-11

#### City Council Directory

Mayor Matt Pirrello  
1045 LeMar Dr.  
636-394-5300

#### District 1 Council Members

Clark Compton  
1212 Fairview  
636-394-4951

Dawn Anglin  
1219 Marsh Ave.  
636-230-6916

#### District 2 Council Members

Linda Reel  
1239 Polo Lake Dr.  
636-386-3983

Troy Pieper  
734 Ridgewood Manor Dr.  
636-256-7819

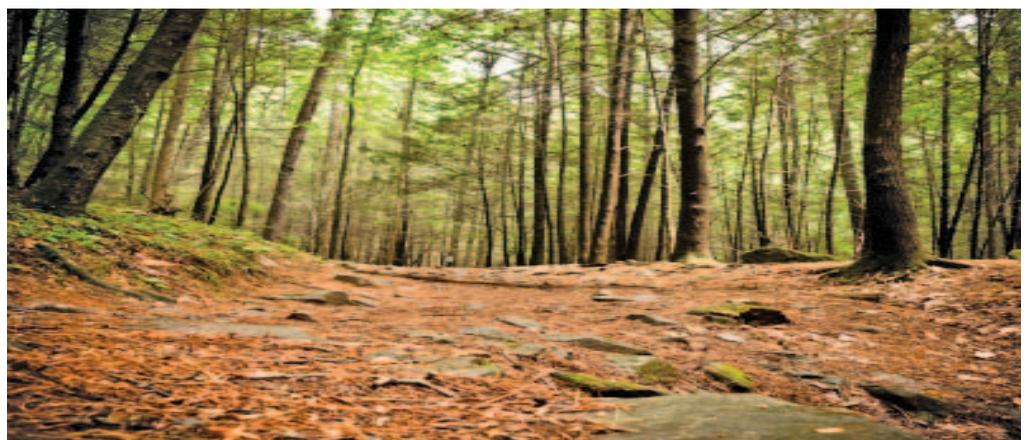
#### District 3 Council Members

Roze Acup  
98 Weis Ave.  
636-675-1887

Michelle Murray  
1419 Virginia Dr.  
636-227-7015

## RECYCLING = JOBS

Typically people associate recycling with “going green” or “saving the environment”, but did you know that this industry provides jobs for approximately 28,026 employees in the state of Missouri? (EIERA, 2010) Missouri recycling, remanufacturing and reuse firms along with the transportation industry are all affected when you recycle at home or at work. Valuable resources once harvested from the earth get placed back in the marketplace to continue service to us. So when you go to throw something away, “Think Resource, Not Trash”, and think about the job that you are providing regionally rather than tossing it away. To learn more about what you can recycle, please visit our website at: <http://tinyurl.com/Ellisville-Recycles>.



## Bluebird Park Nature Walks

Bluebird Park is beautiful in the fall and a perfect time to take your group, club or troop on a nature walk to learn about the trees, vegetation and wildlife of the park. Park Board Member John Ruprecht will lead your group and provide interesting facts about what you see along the way. The Nature Walks can be modified to fit your group’s interest and requirements. If your group is interested, contact Jamie at 636-227-7508 to make arrangements.