



City of Ellisville Trailblazer

Fall 2010

CITY RECEIVES GRANT FOR ENERGY EFFICIENT LIGHTING

The City of Ellisville was recently awarded approximately \$12,000 in grant money to help retrofit our City buildings with energy efficient lighting. The majority of the funding is through the 'Energize Missouri Communities' program created by the Missouri Department of Natural Resources. This program was funded by the federal government as a part of the American Reinvestment and Recovery Act. In applying for this grant, the City partnered with 14 other St. Louis area communities.

The goals of the Energize Missouri Communities program are to:

- Reduce fossil fuel emissions.
- Reduce the total energy use and costs of the eligible entities.
- Improve energy efficiency in the transportation, building and other appropriate sectors.
- Create and retain jobs.

With the money received from this grant, the City will also be able to receive grant money from Ameren UE to pay for a part of the project. The lighting project will include items such as new LED and fluorescent indoor lighting, energy efficient outdoor lighting on our buildings and in parking lots, and lighting that adjusts based on the amount of natural sunlight present in the room or building. The City's portion of the overall project, approximately \$7,000, will be made up with energy

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ELLISVILLE'S SECOND ANNUAL 5K RUN/WALK TO BENEFIT THE SPECIAL OPERATIONS WARRIOR FOUNDATION

The City of Ellisville's Parks and Recreation Department is hosting our second annual 5K Run/Walk in Bluebird Park on Saturday, October 9th.

This year the City has chosen to partner with a very worthy charity, the Special Operations Warrior Foundation. This charity provides full scholarships to children of fallen special operations military personnel and financial assistance for families to be with wounded special operations personnel. Today, the Foundation is assisting more than 800 deserving children from Army, Navy, Air Force, and Marine Corps special operations personnel who made the ultimate sacrifice for our country.



The City of Ellisville is proud to donate the proceeds from this year's event to the Special Operations Warrior Foundation. For more information on the

Foundation and how they serve the community, go to www.specialops.org. The run will be held in Bluebird Park, and the course features slight inclines, gentle hills and flat stretches winding throughout the neighborhood streets of Ellisville. This is a great course to go at your own pace, make it an all out race, or make it an evening stroll. All fitness levels are welcomed.

The run is at 4 p.m. on Saturday, October 9th. Check in time is from 3:00-3:45 p.m. In addition, there is a free Kids Fun Run immediately following the 5K run. Following the Kids Fun Run, an award ceremony will be held. Be sure to stick around after the race to enjoy some refreshments provided by our local sponsors.

Registration for the event is \$25 through October 8th, and \$30 on the day of the event. You can register online at www.getmeregistered.com, by mail, or at the Ellisville Parks Administration Center.

For questions or to request more information, contact the Parks and Recreation Department at (636) 227-7508.

Event Sponsors:

Dierbergs
 M&I Bank
 AmerenUE
 Anheuser-Busch
 Bethesda Meadow
 Bo Beuckman Ford
 West Newsmagazine
 Allen Roofing & Siding
 Metro West Fire Fighters
 Fitzmaurice Performance
 Jackson Hewitt Tax Service
 Big River Running Company
 The Fountains of West County
 First Baptist Church of Ellisville
 Healing Hands Wellness Therapies

MAYOR'S CORNER



Dear Friends and Neighbors,
I hope everyone enjoyed a great summer. We are wrapping up another great season of events and activities in the City. Our July 4th celebration was a hit as always, and we had an amazing lineup of concerts this summer. I am sure I saw many of you cooling off with a dip at the EDGE Aquatic Center as well. The Farmers

Market moved to Bluebird Park this summer and became a community market – run by and for residents of Ellisville this year. I commend their efforts and the market featured some very good vendors providing fresh home grown produce. National Night Out featured several great neighborhood parties in spite of the heat. It was great to see the thriving community spirit that exists within our borders.

Though most of our summer events are behind us, I wanted to bring your attention to the upcoming 5K Run/Walk that will be taking place on October 9th. This year, the City is donating proceeds from the event to the Special Operations Warrior Foundation. The SOWF is a great charity that helps to provide for children and families of soldiers lost or wounded in the line of duty. Given the great sacrifice that so many of these men and women have made for our Country, their families deserve to be cared for in their absence. It is an honor for the City to help the SOWF and I hope for a great turnout at the 5K. Even if you are not able to make the event, I encourage you to donate your time or money to great causes such as the SOWF.

As we move towards the end of the year, the City Council and staff will be preparing our budget for 2011. Given the economy and other circumstances, each year our budget seems to get tighter. However, I can assure you that our budget will remain balanced each year, even if we have to make some difficult decisions to make that happen. One area we always look towards to

help ease our financial strain is through state and federal grants. I wanted to highlight a couple of such grants that we've recently received. First, our police department has been fortunate enough to receive two recent grants. One grant has allowed us to hold several sobriety checkpoints in the City this year in an effort to curb drunk driving and keep our streets safe. The other Police grant has provided some funds to increase awareness and enforcement of child safety belt laws. In addition, the City has received a grant from the Missouri Department of Natural Resources to install energy efficient lighting in all of our City buildings. With these funds we will be installing energy efficient lighting in City Hall, the Police Station, our Public Works Facility, and the Parks Administration Building. In addition to saving the City money, this grant will help us do our part for the environment as well.

Finally, I wanted to bring your attention to some opportunities for you to get involved. First, Council Member Michelle Murray is heading up a grassroots community assistance program. This program is designed to assist eligible Ellisville senior citizens in need, with home repair projects, lawn maintenance, or other projects as needed. This is a great cause and will help make our community stronger. If you are interested in volunteering or being involved in this program, please contact Michelle. Second, several residents have in the past indicated an interest in the City providing a dog park. While a tight budget will not allow us to fund the project using City money at this time, some efforts have begun to raise private money for the park. Those efforts are being led by Council Member Linda Reel. If you would like to get involved or help raise money, I encourage you to contact Linda.

I hope everyone has a great fall, and be sure to get out and enjoy our many wonderful local businesses.

'Til next time...

Mayor Matt

SNOW REMOVAL GUIDELINES

With winter just around the corner, it is again time to remind our residents that the City Municipal Code Section 365.080 prohibits any person from parking any vehicle on any public street in the City of Ellisville at any time within twelve (12) hours after a snowfall of two (2) inches or more has occurred. During this time, parked vehicles can impede the Public Works Department trucks and create additional hazards which delay street cleaning. Your help in keeping the street clear is greatly appreciated.

If you have any questions regarding parking, traffic laws, speed zones or snow routes, please contact the Ellisville Police Department at 636-227-7777.

BLUEBIRD PARK HONEYSUCKLE REMOVAL DAY

The Ellisville Park Board is coordinating a honeysuckle removal day in Bluebird Park on Saturday, November 6, 2010 from 9 a.m. – 12 noon. Honeysuckle is a non-native invasive plant that takes over in wooded areas and chokes out any growth of new native plants and small trees. If you are 14 years of age or older and interested in gaining service hours or want to help preserve Bluebird Park, please join the Ellisville Park Board for a morning of work in Bluebird Park. If you are interested, call the Park Office at 636-227-7508 or e-mail jtaylor@ellisville.mo.us to sign-up.

30TH YEAR OF FALL BRUSH CHIPPING

Fall is fast approaching. It is a great time to prune those low hanging limbs. The 2010 Fall Brush Chipping program will begin in October. Residents who wish to participate in the program should place their brush and tree trimmings by the road no later than the Sunday night prior to the scheduled pick-up date. The Public Works crew will spend two weeks in each district.



- Because of time constraints, they will not be able to return to a street after the brush pick-up is completed.
- Limbs should be cut in four to 12-foot lengths and can be no thicker than four inches in diameter.
- Trash, thorny material, bushes with stumps or trees with stumps, leaves and grass, wood with nails or wire in it, dirt or rocks will not be chipped or picked up. These items are dangerous and may cause damage to the tub grinding equipment used to make mulch, or may injure an employee.

The brush drop-off/mulch pick-up area is located at the Public Works Facility at 553 Old State Road. Trimmings (not

entire trees) can be dropped off here from dawn to dusk, Monday through Sunday. The brush chipping program is only for individual homeowners to discard their tree trimmings. This program is not for land clearing operations, removal of entire trees or commercial business use of any kind. Also, free mulch is available throughout the year for pick-up between dawn to dusk, Monday through Sunday.

Please call the Public Works Department if you have questions regarding the brush collection program at 636-591-6666 or visit the City's website at www.ellisville.mo.us.

Directions to the new Public Works Facility at 553 Old State Road:

- Take Manchester Road to Old State Road
- Turn South on Old State Road
- Turn right on Pierside Industrial Drive (next to the cell phone tower/Flagpole)
- Turn left at the three way stop
- The Ellisville Public Works Facility will be on the right

2010 Fall Brush Chipping Schedule

District 1	October 4
District 2	October 18
District 3	November 1

CHRISTMAS TREE DISPOSAL

Christmas trees can be dropped off at the Public Works Facility located at 553 Old State Road in the area designated "mulch/brush drop-off area" beginning January 1 through January 31, 2011. If you are unable to drop off your tree, the Public Works Department will pick it up at your residence. Place your tree along the side of the road in front of your home prior to the beginning date for pickup in your district. Only one pass will be made through each district. The trees will be chipped and made into mulch material. The mulch will be available at the Public Works Facility in the area designated "mulch/brush drop-off area" for use by Ellisville residents.

2011 Christmas Tree Pickup Schedule

District 1	January 5
District 2	January 6
District 3	January 7

(Lighting Grant, Continued from Page 1)

savings within five years, through reduced energy bills. The City is continually looking at ways to be more environmentally friendly and encourages its residents to do the same. For more information on the Energize Missouri Communities program go to www.dnr.mo.gov/transform/energizemissouricommunities.htm.

2010 FALL LEAF COLLECTION PROGRAM



The Public Works crew will begin the 2010 Fall Leaf Collection during November. Residents that wish to take the opportunity to clear leaves off of their property may rake the leaves in rows to the gutter or ditch line (please keep leaves out of the curb line). Please remove rocks, glass, branches or other hard materials. Such items are harmful to City equipment and may injure an employee during collection. Due to various sizes of piles, we cannot specify the exact time or date collection on a particular street will occur. Please have your leaves out on the weekend before your area is scheduled for pickups. Please remember this service will be contingent upon weather conditions.

2010 Fall Leaf Collection Schedule

District 1	November 1 and November 23
District 2	November 8 and December 2
District 3	November 16 and December 9

GREAT STREETS INITIATIVE UPDATE

In 2009, Manchester Road, from Highway 109 to Highway 141, was selected as one of four Great Streets Initiative planning projects in the Saint Louis region. After almost twelve months of visioning sessions, public workshops and technical committee meetings the Draft Master Plan for the Manchester Corridor is near completion.

The Draft Master Plan considers how street design and corridor planning affect the pedestrian realm and abutting land uses. Additionally, the plan considers the economic health of adjacent land uses and is intended to help plan for potential development and redevelopment that enhances the economies of the local communities. The communities recognize that change is going to occur along the Manchester Corridor over the next twenty to thirty years. The Draft Plan identifies the desired vision for the future and the goals and objectives that will help Ellisville and the other four communities achieve the desired vision.

The Draft Master Plan envisions four town centers located at the intersections of Highway 109 in Wildwood, Clarkson Road in Ellisville, Holloway Road in Ballwin and Highway 141 in Manchester. It also includes recommendations on transportation, land use, zoning, landscape, signage and way-finding, public art, lighting and



storm water management. Some of the more innovative recommendations of the Draft Plan are as follows:

- The inclusion and encouragement of mixed uses at the future town centers. The idea is to provide residents with opportunities to shop, dine and for entertainment locally as an alternative to Chesterfield Valley, Gravois Bluffs and other power centers. Having the ability to keep local dollars in our community will ensure our economic viability over the long term.
- The conversion over decades of under-utilized commercial uses to accommodate work centers and higher density residential. The increases in daytime and overall population will help support the economic vitality in the town centers.
- The incorporation of back roads and cross access as new development occurs, to help ease traffic along the corridor and increase safety for alternative modes of transportation, such as bicycling and walking, for short-distance trips.

It is anticipated that the Draft Master Plan will be complete by October 2010 at which time each of the five municipalities may go through the process of adopting some or all of the Draft Master Plan components. Look to the City's website for more information or contact City staff at 636-227-9660 with questions.

REQUESTS FOR REDEVELOPMENT PROPOSALS SOLICITED

The City of Ellisville is currently soliciting a Request For Proposals (RFP) for redevelopment for a portion of the area at the Southwest quadrant of Clarkson and Manchester Roads. The RFP calls for proposals that provide a unified plan for redevelopment of retail, service, and/or office commercial uses for the subject parcels. Proposals may be for the rehabilitation and reuse of existing buildings, for demolition of existing structures and complete redevelopment, or some combination of these approaches.

The City has been working with a planning consultant, PGAV, for several years to generate an economic development plan for the City. This plan includes, among other things, identifying areas that are suited for redevelopment. These areas were identified based upon a number of various criteria, including



Aerial map of proposed redevelopment area.

high vacancy rate, as is the case near the Southwest corner of Clarkson and Manchester. After extensive review of the plan, including public comments, it was adopted into the City's comprehensive plan.

As a first step towards implementing the economic development plan, the City

has issued this initial RFP. Requesting proposals in no way requires the City to move forward with a redevelopment; rather, it allows the City to receive proposals and move forward if one is deemed to be in the best interests of our residents and the community.

The City anticipates that, over time, the quadrants of the intersection of Manchester and Clarkson Roads will develop in various phases as a town center. The intent is to encourage incremental redevelopment of a center with a distinctive "feel" that would remain viable even as tenants and businesses come and go, thereby fostering a real sense of place for the Ellisville community.

The RFP is available to view at City Hall during normal business hours. For any questions, please contact City Hall at 636-227-9660



THEY PROTECT AMERICA'S FAMILIES.
HELP PROTECT THEIRS.

City of Ellisville/Special Operations Warrior Foundation

5K RUN/WALK & KIDS' FUN RUN



SATURDAY, OCT 9, 2010

Proceeds benefit the families of fallen/wounded special ops soldiers.

**To register online go to www.getmeregistered.com
or for more information please call the
Ellisville Parks Department at 636.227.7508.**

HALF-CENT SALES TAX IMPROVEMENT PROJECT UPDATE

The City recently completed the reconstruction of Debula Drive from New Ballwin Road to Debula Court. The City of Ellisville partnered with the City of Ballwin to complete the street improvements. The street reconstruction project included removal of the existing street and replacement with a new 26' wide asphalt street with concrete curbs and gutters, modifications and installation of a new storm water system, removal and replacement of driveway approaches and utility relocation. Final grading and installation of sod will be completed this fall.

The City just began another street reconstruction project on Hilltop Drive between Marsh Avenue and Fairview Drive. These improvements will also include removal of the existing street and replacement with a new 26' wide asphalt street with concrete curbs and gutters, installation of a new storm water system, removal and replacement of driveway approaches and utility relocation. The

Laclede Gas Company, Ameren UE and Missouri American Water Company have already completed relocation of their facilities for the project. This project is scheduled to be completed by the end of this year.

The City is also in the process of finalizing the design of street improvements and coordinating utility relocations for Fairview Drive, Marsh Avenue and Rojean Drive. These projects are scheduled for construction in 2011 and 2012. The City will be contacting all residents impacted by these projects to discuss the proposed improvements and/or schedules for completion of the work.

These projects are being completed under the half-cent sales tax which was approved by voters of the City of Ellisville on November 7, 1995. The City of Ellisville would like to thank all of the residents impacted by the current projects for their patience and cooperation during these improvements. If you would like additional information on the half-cent

sales tax storm water projects, please contact John Collins, Assistant City Engineer, at 636-227-9660.



Debula before Construction



Debula after Construction

CHILD IDENTIFICATION PROGRAM

The Ellisville Police Department has joined the American Football Coaches Association (AFCA), the Federal Bureau of Investigation (FBI), and the National Association of Town Watch (NATW) in the distribution of the National Child Identification Program (NCIP). The NCIP allows for children, beginning at age four, to be fingerprinted with the identification information being maintained by parents.

Each Child ID kit contains:

- Step-by-step instructions
- ID Card for printing all fingers
- Foil pouch containing inkless solution
- Sections for recording the child's physical description
- Space for a current photograph
- Sections for recording a doctor's phone number
- Self-Laminated wallet card
- DNA collection swabs

Precautionary measures include keeping a complete description of your child; taking color photographs every six months,

keeping copies of your child's fingerprints, a sample of DNA, and maintaining updated medical records and dental charts.

The Ellisville Police Department provides FREE Child Identification kits for Ellisville children to facilitate the recovery and, if necessary, identification of lost, missing or exploited children, once they are found. Over 800,000 children are reported missing every year – that's one every 40 seconds:

- 450,000 children run away
- 300,00 are abducted by family members
- 50,000 are abducted by non-family members

"We hope that parents are never placed in a situation where they have to use this kit; however, if they are, these items will become vital in the efforts of law enforcement in finding or identifying their child," said Chief Tom Felgate.

Ellisville residents can come to the Ellisville Police Department located at 37 Weis Avenue to get their free Child Identification kit Monday through Friday from 8:30 a.m. to 5:00 p.m. Also, Child Identification kits will be available for free at the Ellisville Community Farmer's Market on Thursday, October 7th from 4-7 p.m. at Bluebird Park.

SERVICE REQUESTS, CONCERNS OR QUESTIONS

There are many avenues residents can take if they have a City-related request, concern or question. Calling City Hall at 636-227-9660 is the quickest way to get an answer to your question or to resolve a problem. Another quick option is to access the City's website, www.ellisville.mo.us, and complete a Service Request/Comment Form online. This method delivers the completed form immediately to the appropriate department. The Service Request Form below can be mailed or delivered to City Hall, 1 Weis Ave., Ellisville, MO, 63011. Simply complete the form by providing a brief description of the request and the location. Fill in your name, address, and daytime number so that we may keep you informed. However, if you wish to remain anonymous, please contact a Council Member. Staff is not permitted to take anonymous complaints.

Service Request Form

If you have a city-related request or question, please complete the form below. Provide a brief description of the request and the location. Fill in your name, address, and daytime number so that we may keep you informed. Mail or deliver to City Hall, 1 Weis Ave. Ellisville, MO 63011

Please indicate your problem by marking the appropriate box:

- | | |
|---|--|
| <input type="checkbox"/> Speeding | <input type="checkbox"/> Sidewalk |
| <input type="checkbox"/> Illegal parking | <input type="checkbox"/> Dogs Barking |
| <input type="checkbox"/> Litter | <input type="checkbox"/> Weeds |
| <input type="checkbox"/> Tree Trimming | <input type="checkbox"/> Pedestrian Trails |
| <input type="checkbox"/> Traffic Sign | <input type="checkbox"/> Parks |
| <input type="checkbox"/> Street Maintenance | <input type="checkbox"/> Street Light |
| <input type="checkbox"/> Abandoned Vehicle | <input type="checkbox"/> Noise Nuisance |
| <input type="checkbox"/> Stormwater | <input type="checkbox"/> Traffic Signal |

Brief Description (or other problem not listed)

Location of Problem

Your Name _____

Your Address _____

Daytime Phone _____

SIGN UP FOR EMAIL UPDATES ON CITY WEBSITE

Would you like the latest Ellisville news and information sent directly to your email inbox? If so, please visit our website at www.ellisville.mo.us and select the "Email Updates" option. You can select which information you would like sent via email. Options include:

- City Council meeting agendas
- Planning and Zoning meeting agendas
- Park Board agendas
- Special news and bulletins
- Trailblazer newsletters
- Parks & Recreation

We encourage everyone to utilize this great tool for staying informed and involved in the happenings around Ellisville. If you have any questions on how to take advantage of this feature, please contact City Hall at 636-227-9660.

BOARDS AND COMMISSIONS VACANCIES

The City has a number of citizen advisory Boards and Commissions to deal with local issues including the Planning and Zoning Commission, Park Advisory Board and the Board of Adjustment. Currently, there are vacancies on some of these volunteer committees. Membership is available to any Ellisville resident with an interest in making their voice heard and in volunteering their time and talents to help shape the community. If you are interested in being appointed to one of these volunteer committees or have questions about eligibility, responsibilities, or the time commitment required, contact Mayor Pirrello, any City Council Member (see City Council Directory on page 8) or Kate Demeter, City Clerk at 636-227-9660.



City of Ellisville
1 Weis Avenue
Ellisville, MO 63011-2192
www.ellisville.mo.us

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City Council Directory

Mayor Matt Pirrello
1045 LeMar Dr.
636-394-5300

District 1 Council Members

Clark Compton
1212 Fairview
636-394-4951

Dawn Anglin
1219 Marsh Ave.
636-230-6916

District 2 Council Members

Linda Reel
1239 Polo Lake Dr.
636-386-3983

Troy Pieper
734 Ridgewood Manor Dr.
636-256-7819

District 3 Council Members

Roze Acup
98 Weis Ave.
636-675-1887

Michelle Murray
1419 Virginia Dr.
636-227-7015

BIKEABLE WALKABLE COMMUNITY PLAN UPDATE

As discussed in the last edition of the Trailblazer, the City of Ellisville, through a grant program, has partnered with Trailnet to create a Bikeable Walkable Community Plan. The process of creating the plan, including gathering public input, has been ongoing throughout the summer. Some of the steps in the process have included:

- A project web site was created (<http://trailnet.org/ellisville.php>) where information is available about the plan.
- A kickoff public workshop with staff, Council members, and residents at the Parks Administration Center in Bluebird Park on May 4th.
- A Walking Workshop was held on Saturday, July 10th. This was an opportunity for interested residents to walk some of the sidewalks and streets within the City to see areas for improvements and offer feedback.
- The Pedal to the Parks event was held on Saturday, July 24th. Similar to the walking workshop, only meant for cyclists, this event was intended to gather input on cycling conditions in the City.
- Finally, a second public workshop was held on Thursday, August 5th at the Parks Administration Building. The planning team presented their initial recommendations for creating a more bicycle and pedestrian-friendly environment in the City of Ellisville.

Now that Trailnet has received all of this public input, they are in the process of creating the actual plan. Once the plan is created, it will be presented to the City for review and consideration. For more information about this plan, please contact Lisa Blumer, Director of Parks and Recreation at lblumer@ellisville.mo.us or 636-227-7508 or Kevin Neill at Trailnet at 314-436-1324 or kevinneill@trailnet.org

CHILD CAR SAFETY SEAT AND BICYCLE HELMET INSPECTIONS

The Ellisville Police Department and the Metro West Fire Protection District will co-sponsor a “Child Car Safety Seat” and “Bicycle Helmet Inspection Day” on Saturday, October 23rd in the Ellisville Kohl’s parking lot. The event is free to all attendees. Trained certified technicians will teach parents how to properly install child car seats and how to safely restrain the child in the seat. Each car seat inspection takes approximately 20 minutes. In addition to the car seat inspections, bicycle helmet inspections will also be available. Children can bring in their existing safety helmets for inspection and fitting by a certified technician. Other safety information will be available for parents along with games, prizes, food, and musical entertainment.

BREAKFAST WITH SANTA

Children of all ages, come join Santa at the Park Administration Center for a morning of holiday cheer from 9:30 - 10:30 a.m., Saturday, December 4th.



Santa will be accepting wish lists from children and posing for pictures, so Moms and Dads don’t forget your cameras! Juice and donuts will be provided. Cost is \$3.00 per person and children under one are free. Registration is required by Friday, December 3rd. Call 636-227-7508..